

In this commercial document, we present the opportunity to invest in an innovative digital marketing software company in Portugal

Company founded in 2021, in the central area, with activity dedicated to the development of 3D technology applied to online retail

The company created a tool that supports the sale of personalized products, providing a high-performance 3D visual representation of all variations of a product, which allows for a personalized experience with the end customer.



The **customization tool** catalyzes the customer's decision-making process, avoids production waste and excessive stock accumulation



Using **augmented reality** provides the customer with a high-quality immersive experience



The speed and effectiveness of the tool increases user conversion into customers

13

Multidisciplinary team with 13 employees - Sales team, web development, AR and 3D



The company is looking for investors for an investment of 500k

The investment made will be divided into the following areas:



40% sales & marketing



40% payroll



20% research and development

Cash-flow summary	2023	2024	2025	2026
Costs	379,520	440,196	469,635	510,198
Variable costs	36,076	45,168	54,938	66,472
Fixed costs	343,444	395,028	414,698	443,727
Capital raise	220,000	160,000	70,000	50,000

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